



Presbytery of Riverside

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www.riversidepresbytery.com

Help your congregation & the Presbytery-wide Communicate & Connect

- 1) Submit content for the Presbytery newsletter, The Update, by the 15th of each month.
- 2) We need stories of how congregations are in CONNECTION to each other, to their communities, to their mission. Note how and where God’s presence is being experienced.
- 3) Read the Presbytery of Riverside website critically and provide edits & updates to Marilyn.



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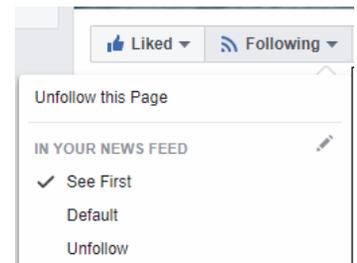
- 4) Email to Marilyn items for Presbytery-wide publicity, specifying audience and deadlines.

communication@riversidepresbytery.com

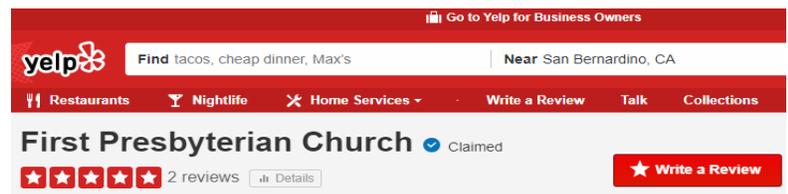
- 5) Join, support, or initiate a networking group for people working to achieve our mission.
 - a) The Administrative Professionals networking group meets for lunch at the Presbytery office to explore new solutions to bulletin challenges on Tues, Aug 14.
 - b) The Social Media Group is sharing their experiences with new tips and tools connected by email.
 - c) The Presbytery is in the initial stages of identifying Christian Education workers to see what benefits might arise from being connected. Contact Carrie if interested.



- 6) Like, follow, and “See First” the Presbytery of Riverside and your congregation on your Social Media sites. Presbytery activities are promoted on Facebook, less often Twitter, Google+, and Instagram, with a YouTube Channel to share videos. Invite members & other supporters to like your congregational page. Encourage leaders to follow & like the Presbytery Page. Posting content from others (e.g. Pres Mission Agency) will encourage them to like your page.



- 7) Write a review of your congregation on Yelp, Google, MapQuest or other business search sites. This will increase the likelihood of your church being found when someone searches for a church. Be specific about what you love about your community. Your personal account of your positive experience will inform & invite other people into fellowship. The primary goal for Presbytery of Riverside business listings is simply to maintain accurate information.



- 8) Take & share with congregation & Presbytery social media contacts photographs of events.
- 9) Marilyn is in the Presbytery office Mondays & Thursdays. Email content or questions any time.
- 10) What do you want to explore/improve? Let the Presbytery office know.

